



**North Africa International Exhibition for Plastics and  
Packaging Machinery, Products, Raw Materials &  
Industrial Solutions.**



**11 - 13 May 2026**

**Expo Libya Exhibition  
Grounds, Benghazi**

**EXPLORE US\$ 2  
BILLION MARKET**



# Why Libya



## Robust Economic Growth

Libya's economy is experiencing a significant rebound, with an estimated GDP growth of 10.2% in 2023. This growth trajectory is projected to continue, with forecasts indicating a 13.7% increase in 2025 and 4.1% in 2026. Such robust growth underscores the country's potential for investment and economic expansion.



### Access To 16 Markets

Egypt, Nigeria, Tunisia, Algeria, Ghana, Senegal, Cote d'Ivoire, D.R. Congo, Burkina Faso, Chad, Kenya, Rwanda, Niger, Benin, Mauritania and Mali



### Supportive Demographics

Population exceeding 7 million and a median age of 27.1 years



### GDP Growth Potential

The IMF projects GDP growth of over 6% annually



### Massive Trading Opportunities

Libya's imports of goods and services constituted approximately 41.3% of its GDP



### Growing Foreign Direct Investment

Investments increasing from USD 1.5 billion in 2018 to USD 4.2 billion in 2025.

## Booming Packaging and Plastic Products, Machinery and Raw Materials Markets in Libya and North Africa

- Plastic and packaging products & raw materials market size: USD 2 billion.
- 90% of market demand is covered through imports.
- Plastic and packaging machinery market size: USD 300 million annually.
- Annual growth rates of up to 20%.
- Official development planned for 14 new industrial zones.

### Market Opportunities

- Growing demand for modern raw materials and machinery.
- Strong investment opportunities for expansion, distribution, and partnerships.
- Real potential for industrial localization supported by the Libyan government.

# UNITING THE PACKAGING AND PLASTICS INDUSTRIES IN THE HEART OF NORTH AFRICA



The North Africa International Exhibition for Plastics and Packaging Machinery, Products, Raw Materials & Industrial Solutions. is set to make a significant impact in the region as it brings together the packaging and plastic industries under one roof in Libya.

As an international exhibition for packaging and plastic solutions and products, the event promises to be a hub of innovation, technology, and opportunity.

This highly anticipated event will draw the attention of key players from across the globe, showcasing cutting-edge developments and solutions that cater to the evolving needs of businesses and consumers alike.

Hosted in Libya, a country with growing industrial potential and strategic geographic positioning, NAPE aims to bridge markets across North Africa and the broader MENA region. The exhibition will offer a dynamic platform for manufacturers, suppliers, and service providers in the packaging and plastics sectors to network, collaborate, and explore new business prospects. Libya's renewed focus on economic development and industrial modernization makes it an ideal location for such a forward-looking event.

Thousands of visitors from Libya and neighboring countries are expected to attend the event, representing various sectors including food and beverage, pharmaceuticals, agriculture, and consumer goods. These visitors will have the opportunity to explore new suppliers, learn about the latest industry trends, and witness live demonstrations of machinery and production techniques. The exhibition will also serve as an educational platform, with seminars and workshops scheduled to deepen knowledge and encourage dialogue on industry challenges and solutions.





## ADVANTAGES OF EXHIBITING

Engage high-quality buyers with serious purchasing power.

Connect with current and future strategic partners.

Showcase and demonstrate products.

Target hard-to-reach customers

Explore various business expansion opportunities in Africa.

Monitor and observe competitors.

Boost sales & export activities.

Sign mega business deals.

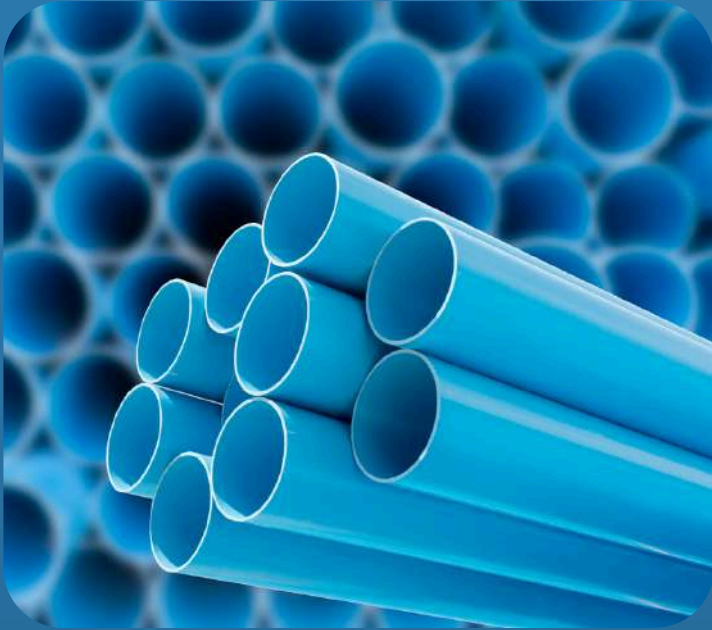
Meet top buyers from Libya and the MENA region.

Enhance brand presence.

Offer special face-to-face promotions.

Develop personal connections with customers and partners.

## EXHIBIT PROFILE



- **Bagging/ Sealing & Strapping**
- **Packaging Materials & Supplies**
- **Bloom Stamping & Baling**
- **Bottle Filling**
- **Capping & Over-Capping**
- **Cartooning Technology**
- **Filling/ Conveying/ Dosing**
- **Packaging Machines**
- **Packaging Devices**
- **Packaging Appliances**
- **Packaging Materials**
- **Packaging Aids**
- **Packaging Services**
- **Coated Art Paper & Board**
- **Agriculture and Irrigation Necessities**
- **Sanitary-ware, Pipes & Hoses**
- **Feeding Industries & Engineering Plastics**
- **Household Products**
- **Plastic boxes**
- **Plastic Bottles**
- **Converted Papers**
- **Craft Paper**
- **Packaging Paper**
- **Plastic Products**
- **Flexible Packaging**

- **Plastic Processing Machinery**
- **Raw Materials, Polymers & Resins**
- **Additives**
- **Adhesives & Glue**
- **Auxiliary Equipment & Accessories**
- **Plastic Molding & Injection Machines**
- **Film Making Machines**
- **Film Applications**
- **Thermoforming Technologies**
- **Plastic Pipes Technologies**
- **Formulated Materials/Compounds**
- **Measurement Equipment**
- **Control & Testing Equipment**
- **Molds & Casting Molds**
- **Components & Accessories**
- **Packaging & Supply Equipment**
- **Paints & Resin Plastics**
- **Post-Processing Equipment**
- **Fiber-Reinforced Plastics**
- **Synthetic Rubber & Synthetic Fibers**
- **Preprocessing & Recycling**
- **Consulting, Research & Development**
- **Rubber Processing Machinery**
- **Rubber Products**
- **Petrochemicals**

# VISITORS' PROFILE



## Visitors Profile by Profession

- Businessmen
- Investors
- Trade Agents
- Buyers & Sellers
- Dealers
- Distributors
- Factory and Store owners
- Importers & Exporters
- Government Officials
- Industry Specialists & Professionals
- Manufacturers
- Mechanical Engineers
- Merchants
- Retailers/ Wholesalers
- Trade Associations

## Visitors Profile by Sector

- Advertising
- Agriculture
- Automotive
- Furniture
- Pharmaceuticals
- Printing
- Plastics
- Packaging
- Petrochemicals
- Paper & Paperboard
- Chemicals
- Oil & Gas
- Food and Beverage
- Construction
- Medical

## The Venue

Expo Libya Exhibition Grounds is a dedicated space for hosting exhibitions, conferences, & both international & local events in the city of Benghazi. It was inaugurated in September 2024 as a comprehensive commercial hub aimed at boosting the national economy & fostering trade relations between local & international companies.

The venue features modern facilities, a strategic location, and a huge vast area that facilitates the organization of international standard exhibitions & conferences. With a total gross space of around 15,000 sqm, the venue has many facilities like a large car park serving both participants & attendees. Additionally, it provides an ideal environment for hosting various events that contribute to driving the economic & commercial development forward.





## Media Campaigns

With over Three decades of experience in promoting a wide range of events in Egypt and looking after the media, we are planning to maximize event coverage for the event through extensive print & online media campaigns covering listings in both print and online directories, print advertising, online advertising, local press conferences and both print and online press releases.



## Online Presence

**The event** will be given added value through an online presence with promotions through the official website, digital channels, online communities, email shots and digital advertisements to ensure that audiences have every opportunity to attend the event.



## Radio Advertising

Strategic spots at select local stations will serve as an extra reminder for visitor audiences to get involved with the event as the unpatrolled event.



## Press Releases

Ensuring that key journalists are kept fully informed with this year's content, features and attractions at the event and making the news through a locally held press conference and schedule of press releases so as to keep the event in the mind of audiences and increase the show's visibility and awareness through announcements and updates.



## Mobile Marketing

Mobile marketing promotions aimed at industrial visitors will spread the word on the event keeping audiences up-to-date and fully aware on why the event is the preferred meeting point for the sector.



## Social Media

From daily show updates to sponsored posts, the event news via social media outlets will reach out to target visitors across all essential channels, reminding them of all that is new and featured at the event this year.



## Outdoor Promotion

The organizers will also ensure that the the event brand receives maximum exposure through outdoor campaigns including billboard displays in prime locations to ensure that visitors get every incentive to attend the event.



## Targeted Trade Invitations

20,000 targeted invitations will be sent out to trade delegates & related members of the Industrial community prior to the event, ensuring they 'save the dates' for the event and have adequate time to plan their visit in advance and arrange appointments for important discussions.

**GO2 LIBYA**  
**BENHAZI 2025-2026**



[www.go2libya.com](http://www.go2libya.com)

**Institutional Partner**

**Strategic Partner**

**Chemicals**  
& Fertilizers Export Council  
المجلس التصديري للصناعات الكيماوية والأسمدة



[www.nape-northafrica.com](http://www.nape-northafrica.com)

[www.northafricaplast.com](http://www.northafricaplast.com)

**ORGANIZED BY :**



**Dubai Office :** Office G12 Deira, Dubai UAE

**Cairo Office :** 41 St. No. 269 New Maadi, Cairo Egypt

**Email :** [Int.sales@acg-northafrica.com](mailto:Int.sales@acg-northafrica.com)/[Sales@acg-northafrica.com](mailto:Sales@acg-northafrica.com)